



**Job Profile:** Manager -Ad Ops and Client Servicing

**Designation:** Mid-Level

**Department:** Performance team

**Location:** Borivali (Mumbai)

**Reporting to:** Delivery Head

**Experience:** 2-3 Years

**Qualification:** Graduation/ Post Graduation – Any specialization

**Roles & Responsibilities:**

- Manage Affiliates/Publishers for performance accounts of the agency
- Responsible for client servicing along with sales manager for performance and display advertising
- Campaign creation, testing, delivery and analysis on platforms like affise etc.
- S2S,MMP or API integration with advertisers, agencies and publishers.
- Identify, reference check and recruit new publishers for the successful execution of the campaigns
- Campaign delivery management and reporting with publisher and sales manager
- Planning, strategizing and implementation of performance campaign
- Adhering to KPI and ROI for responsible accounts
- Reporting and billing streamlining for respective accounts for both publisher and client

**What are we looking for:**

- Must have experience in Affiliate Marketing and handling publishers for performance accounts
- Must have knowledge on App Install, Lead generation, Display Marketing etc. campaign execution with publishers
- Knowledge about performance and affiliate marketing campaign process for both app and web
- Should have a fair understanding of tools like MMP, Programmatic, media buying and other relevant platforms
- Should have analytical skills and must be excellent in Microsoft excel



### **About Moblilent Media:**

At Moblilent Media Private Limited, we believe in the power of ideas, executing the plan and delivering the ROI. Our comprehensive Digital Marketing Agency is based in Mumbai, India, but we work with clients near and far in order to help them transform the way they do business. Every great client alliance starts with a strategy. When we partner with clients for full-service creative solutions, we devise a plan of attack to capture audience attention and ensure long-term success. Be it your objective on mobile or web user acquisition marketing or reaching your target audience, we go an extra mile to deliver the ROI. We are a start-up and hungry enough to make noise in advertising industry by our entry. Each one of us good listener and we don't assume things until we deliver. We are beginner but ensuring to deliver on digital marketing objective. Reach us if you wish to learn how can we help you in app development, app marketing and your brand awareness campaign on mobile and web.

At Moblilent ,we are strong believers in technology and marketing precision, and to achieve our goals. We leverage our strong relationships, our network, our varied experience and our deep understanding of brand requirements.

### **Why Moblilent ?**

- Join one of the most experienced, innovative, and growing teams in mobile marketing.
- Enjoy a competitive compensation package and an attractive sales bonus.
- Become part of a team that works fully synced, and benefits from a tailored career development path.
- Take part in our international team events and activities.
- Health Insurance